



## Sponsorship Opportunities

CLA created CLA Connect LIVE to bring together professionals in the laundry industry to build a community of mutual interest, provide excellent customer service and positively serve our communities. Events will take place in various cities throughout the U.S. and will provide an opportunity to see old friends, meet new peers and share best practices. View the CLA [website](#) for specific cities and dates.

CLA offers opportunities for sponsorships of the CLA Connect LIVE events. Sponsorship provides your company an excellent opportunity to showcase your brand to potential and current laundry store owners, network with industry professionals and demonstrate your support of the laundry industry. CLA will only consider sponsorships that advance CLA's mission and benefit our members. *Sponsors must be current CLA members.*

### **Sponsorship is \$1,000 per event and includes the following:**

- Two (2) complimentary registrations for event
- One (1) company logo on communications sent out to promote the event, including emails and social media posts
- One (1) company logo on event website
- 5-minute speaking engagement at the event
- Opportunity to distribute literature, brochures, samples or branded giveaways
- List of registrants to include name and email address

Limit of 2 sponsors per event, and is open to all Distributor, Manufacturer and Service Provider members.

For more information or to secure your sponsorship, please contact:

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