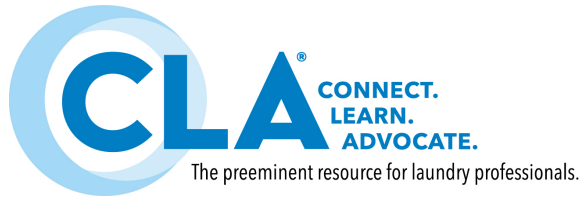


CLA Board Member Expectations

The CLA Board of Directors is the policy-making and decision-making body of the organization. The Board represents the entire membership in guiding the activities and goals of the association. The Board is composed exclusively of volunteers from within the industry who donate their time and expertise to the benefit of the industry. As few as 15 and as many as 20 members comprise the Association's Board at any given time. The Board reflects the composition of the membership with concurrent representation from the store owner, distributor, service provider and manufacturer categories; at least half of the directors must represent the store owner category.

Board Responsibilities:

- Abide by code of conduct, social media policy and all other board policies
- Maintain confidentiality of board discussions
- Uphold the highest ethical standards in all dealings
- Provide guidance on human resources matters across three areas of focus:
 - Board membership, which includes recruiting new board members, recognizing and nurturing existing board members, and providing existing board members with opportunities to grow and develop as leaders
 - President/CEO oversight, which includes hiring, termination, disciplining and ongoing evaluation of the President/CEO
 - Personnel policies, which includes policies relating to the President/CEO's employment, and ensuring that the President/CEO has complete and up-to-date policies in place for management of staff
- Provide guidance, oversight and support to the CLA's President & CEO, particularly surrounding the following four areas
 - Planning
 - Attending and actively participating in all virtual and in-person board meetings
 - Actively participating in one or more committees
 - Establishing and reviewing CLA mission/philosophy/goals
 - Planning which services/programs CLA provides
 - Evaluating CLA services/programs and operations on a regular basis
 - Finance
 - Ensuring financial accountability of CLA
 - Overseeing an ongoing process of budget development, approval and review
 - Ensuring that adequate funds are available to support CLA's policies and programs
 - Overseeing properties or investments of CLA
 - Contributing financially to Laundry Cares, the CLA's non-profit foundation



- Community Relations
 - Ensuring that CLA’s programs and services appropriately address the needs of those we serve
 - Promoting CLA’s mission and advocating for CLA’s services/ programs which includes an awareness that board members are always emissaries of CLA in the community
 - Cooperative action, which includes determining occasions when CLA could/should take part in coalitions, joint operations, etc.
 - Participating in and contributing to CLA content (FB groups, podcasts, Full Cycle, webinars, etc.)
 - Supporting and attending CLA events, locally and nationally
- Organizational Operations
 - Ensuring that CLA’s management systems are adequate and appropriate
 - Ensuring that the board’s operations are adequate and appropriate, which includes writing policies for conduct of meetings and operation of board business
 - Ensuring that organizational and legal structure are adequate and appropriate
 - Ensuring that CLA and its board members meet all applicable legal requirements

Qualifications:

- Experience in the vended laundry industry as a laundromat owner, service provider, distributor or manufacturer
- Strong leadership and communication skills
- Ability to display non-biased industry-centric thinking, recommendations and actions
- A commitment to the CLA's mission and values
- A willingness to dedicate time and resources to the CLA- (approximately 4-8 hours/month)
- The following skills are also preferred: non-profit board experience, corporate governance experience, strategic planning, marketing, sales, financial reporting, investment planning, human resources, 5+ years industry experience, legislative advocacy, social media influence, publishing, technology

Benefits:

- The opportunity to make a significant impact on the coin laundry industry
- The chance to network with industry leaders and experts for the benefit of the coin laundry industry
- The satisfaction of knowing that you are helping to advance the CLA's mission